

**Helping build stronger  
Georgia communities  
through stronger  
Georgia libraries**

# BETWEEN FRIENDS

News for Friends Of Georgia Libraries

**Friends of Georgia Libraries  
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## How to attract authors, get grants, grow audiences Fall Workshops a success in Savannah and Washington



This year's workshops each featured a panel sharing proven ideas for successful author events, including how to acquire grants, choose and book authors, plan and publicize an event. Led by Bill Starr, Director of the Georgia Center for the Book, the Savannah event featured

author Tina McElroy Ansa, while the Washington workshop featured cookbook author Virginia Willis. The authors, both of whom are included on the list of *25 Books Every Georgian Should Read*, were also the luncheon speakers and signed books afterwards. Attendees earned two Continuing Education Units.



## Fabulous Friends, Best Friend 2009 Awards Great work, great ideas for all of us

The FOGL Friends awards recognize the energy and hard work of individuals and local Friends groups. Their commitment is an inspiration -- and their great programs and events are ideas we can all use in our own libraries.

**Look inside to read the full nominations.**



Bede Mitchell joins Arlene Gray and Donna Howell, as they accept the Fabulous Friends Award for the Friends of Union County Library.



Jean McCurdy (center) of the Dekalb Public Library accepts the Best Friend Award from Lyn Hopper and Lamar Veatch.

**Call for Nominations for 2010. Honor your Friends!**  
Complete a nomination form at [www.georgia-friends.org](http://www.georgia-friends.org). Deadline is December 31, 2010.

## FOGL Membership Moves to Calendar Year, and Green Online Newsletter

To make membership tracking and renewal reminders easier, FOGL is moving from rolling membership to a January 1 to December 31 membership year. Any person or organization that joins or renews membership before the end of the year will have their membership extended through 2011. It's like getting

2 months of membership free!

FOGL will also start sending the newsletter via email only as a way to reduce our environmental impact and cut expenses. The newsletter will also continue to be posted on the website. Be sure to add your email address to your enrollment.

## Planning for success: FOGL Board Goes to Work at August Meeting

Committees are hard at work making plans for ways FOGL can better serve local Friends Groups and also advocate for Georgia libraries on the state and national level. Here's a summary of the highlights.

- **Finance Committee:** Treasurer Arlys Ferrell reported FOGL has a current balance of \$3800.52. The committee will be developing a financial plan for the future.
- **Marketing Committee:** The committee will be expanding the newsletter to make it an idea exchange of content useful to members. The committee will also update the FOGL Facebook page and explore public relations linked to events like Georgia Library Legislative Day in February.
- **Membership Committee:** The committee proposed moving from rolling membership to a calendar year.
- **Awards, Promotion and Judging:** The committee is soliciting nominations for Best Friends and Fabulous Friends. Nominations are due December 31, 2010. Winners will be announced at the April Annual Meeting.

- **FOL Support Services Committee:** The committee will develop an online resource library for local Friends groups that includes templates for promotional materials such as bookmarks, flyers and posters. To aid Friends with their book sales, FOGL will look into providing links or resources for getting old or rare books appraised. They will also develop resources on building websites.
- **Programming and Professional Education:** The committee reported on plans for the Fall Workshops will be "Much Ado about Authors." As reported earlier, this workshop will focus on how to have a successful author event, covering topics including finding authors, promotion, author relations and hospitality. The also announced the theme for the Spring Workshop to be "The Care and Feeding of Friends Groups", which will focus on growing and strengthening the local groups, including a session of website creation.

## More Ways to Support FOGL

**Did you know** FOGL is a 501(C)3 nonprofit organization? A donation to FOGL is a tax deductible gift -- check with your financial advisor. If your employer has a matching gift program, FOGL may be eligible for that extra support. Check with your HR office or with Arlys Ferrell at arlyferrell@yahoo.com.

**Do you know** a company that should be a corporate FOGL member? Many organizations require people to apply for jobs online or communicate with management only by email. Many individuals count on the library for computer access. Tell businesses about FOGL and invite them to join.

## Share Your Ideas and Help a Friend

One of the great benefits of FOGL is the idea exchange with other lovers of libraries. We aim to make this a newsletter of "news you can use" in your own community -- but we need your help. Email your ideas, programs, photos, and plans to Lynn Lilly at lkilly@ameritech.net.

## Interested in Board Development?

As FOGL's membership grows, we need to add more members to the Board of Directors. Are you ready to commit to supporting Georgia libraries? Contact Bede Mitchell at wbmitch@georgiasouthern.edu.

## Georgia Libraries for Georgia Authors: Terry Kay Speaks Out

Terry Kay, member of the Georgia Writers Hall of Fame and FOGL Board member, is on a mission to get Georgia authors known and read by more Georgia adults and youth. Long-term plans are to create a traveling exhibit for schools and libraries and possibly teaching resources for educators who

use books by Georgians in their classrooms. You'll read more about the plan in coming months, but for now, think about what you could do. A display in your library? A Georgia book club? A special book sale? Let us know what you're thinking, and we'll share it here.

## Irving S. Ingram Collection Opens at University of West Georgia

The papers of Irvine S. Ingram, president of West Georgia College from 1933 to 1960, have been processed and are now open for research in Ingram Library's Annie Belle Weaver Special Collections on the University of West Georgia campus in Carrollton. The Irvine S. Ingram papers contain a wealth of information not only on the educator who led the college for nearly forty years, but also on the development of higher education in Georgia during the twentieth century.



The Irvine S. Ingram Collection has been cataloged and currently contains fifty-one boxes of materials, mostly correspondence between Ingram and other educators, members of the Board of Regents, newspapermen, governors, and numerous movers and shakers in Georgia politics and education. A later accession of his collection is as yet unprocessed.

For the Irvine S. Ingram Collection finding aid, follow the Special Collections link on the Ingram Library website to the Special Collections LibGuide—University Archives

([http://libguides.westga.edu/data/files4/112809/IS\\_Ingram.pdf](http://libguides.westga.edu/data/files4/112809/IS_Ingram.pdf)). To make an appointment to view the collection (while the library is undergoing a renovation), as well as for additional information, contact Special Collections

at (678) 839-6361 or [sdurham@westga.edu](mailto:sdurham@westga.edu).

## Liz Camp Stands Up for Georgia at Library Advocacy Day in Washington, DC

Liz Camp joined State Librarian Lamar Veatch, FOGL President Bede Mitchell and other Georgia representatives at the American Library Association's Library Advocacy Day in Washington, DC, on June 29, 2010. She joined over 1600 ALA members and advocates to take part in the largest federal advocacy event in ALA history. The goal of the event was to lobby our federal legislators on the importance of libraries. The main themes included increasing Library Services and Technology funding to \$300 million for FY 2011 and including support for school librarians in reauthorization of the Elementary Secondary Education Act. Camp's shared the message with Senator Saxby Chambliss and Representative Lynn Westmoreland, as well as the staffs of Representatives Jack Kingston, Sanford Bishop, Henry Johnson, Tom Graves and Phil Gingrey.

## Equinox Software donates \$500

Equinox Software of Norcross recently donated \$500 to FOGL. The gift was used to help with our sponsorship of a reception for Regents Public Library Advisory Committee, which represents the state public library systems before the Board of Regents of the University System of Georgia.



RPLAC members thank FOGL for their support.

**What Makes a Fabulous Friend or Best Friend? Read On.  
Winning nomination for 2009 Fabulous Friends Award for the Union County Library**

## MOUNTAIN REGIONAL LIBRARY SYSTEM



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**Donna W. Howell**  
Director

27 January 2010

FOGL Board c/o Lyn Hopper  
Georgia Public Library Service  
1800 Century Place, Suite 150  
Atlanta, GA 30345-4304

Dear FOGL Board:

I am pleased to nominate the Friends of Union County Library for the FOGL Fabulous Friends Award. I believe they live up to that billing 100%! The Friends of Union County Library (UCFOL) have been a major source of support for the Union County Public Library since their founding on April 23, 1996. They have formed a remarkable network within the Union County Community – individuals, businesses, civic organizations, and elected officials – and it works so beautifully!

The UCFOL recognizes every library staff member on their birthday with a personalized basket. The United Community Bank underwrites and coordinates this from lists of personal preferences from each employee collected by the Friends.

They are always ready to lend a hand with volunteer services or materials. When the library suffered water damage due to a catastrophic roof failure they needed box fans to dry carpets and a freezer to salvage wet books. One phone call to a Friends member garnered more than a dozen fans and a donation of a freezer from Home Depot within the hour.

The UCFOL annually supports the Summer Reading Program and Teen Movie Nights with materials, craft supplies, performers, refreshments, prizes, and volunteers to assist with programs.

They provide packets through the Books for Babies Program to the Union General Hospital for the families of newborns. Their reach is far greater than Union County as this hospital provides the only comprehensive delivery program in the area.

The members of UCFOL have exhibited a remarkable creativity in their fund-raising efforts. Some of their projects include:

- Trash & Treasure sales
- Live & silent auctions with a majority of local businesses contributing
- Bass fishing tournaments on Lake Nottley
- Benefit tour of home in conjunction with the Nottley Homeowner's Association
- Benefit tour of Misty Mountain Model Railroad
- Collecting a mile of pennies (They have collected more than \$1,100 in pennies!)
- Benefit nights at Brother's Restaurant where the library gets a percentage of sales and the UCFOL provides labor

In support of plans for a renovation and addition project, the UCFOL were instrumental in getting the word out about the library portion of the county-wide capital SPLOST. They also contacted state legislators in support of the project and helped secure a state capital outlay grant to fully fund the project. They set a goal of raising \$20,000 to fund the LEAF (Library Enrichment And Furnishings) project to furnish and equip the children's area in the newly renovated library. They have already exceeded this goal and are still working!

The members of UCFOL are some of the most dedicated, caring, enthusiastic, tireless, creative and intelligent people I have ever had the pleasure to work with. They are always there for our Union County Public Library. I can't imagine any more Fabulous Friends!

Sincerely,

Donna W. Howell

## Winning nomination for 2009 Best Friend Award to Jenny McCurdy

### Nomination of Jenny McCurdy for the FOGL "Best Friend" Award

No one is more deserving of FOGL's "Best Friend" award than Jenny McCurdy, in my view. Jenny has contributed time, talent, energy, and money to the Friends of Georgia Libraries since its beginnings in 2004. She was a founding member of the organization and served as President of the Board through June 2008.

Jenny's accomplishments and activities on behalf of Georgia libraries are too numerous to list, but here are some highlights:

- Served on the steering committee for Friends of Georgia Libraries and was one of the incorporators
- Represented and promoted FOGL at Georgia Library Day for several years
- Secured FOGL's status with the IRS as a 501(c)(3) organization
- Spoke to the PINNACLE leadership class about library advocacy
- Attended 2008 Library Legislative Day in Washington, DC, to advocate for Georgia libraries
- Generally inspired, motivated and provided wise counsel to others to advocate for and support Georgia's libraries

Jenny's steadfast commitment, energy and generosity with regard to the growth and development of Georgia libraries are an inspiration to us all. Please consider recognizing her contributions, both tangible and intangible, by awarding Jenny McCurdy the FOGL "Best Friend" award for 2010. Thank you for your consideration of this nomination.

Nominated by *Lyn Hopper*

## Yes, I want to join Friends of Georgia Libraries!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ Work \_\_\_\_\_ phone cell \_\_\_\_\_

E-mail \_\_\_\_\_

### Categories of Membership

Individual (\$10) \$ \_\_\_\_\_

Local Friends Group (\$50) \$ \_\_\_\_\_

*(provides benefits for up to five local Friends members)*

Other Organization (\$100) \$ \_\_\_\_\_

Sustaining Member (\$500) \$ \_\_\_\_\_

Additional Gift \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Date \_\_\_\_\_

\_\_\_ New Member

\_\_\_ Renewal

*Friends of Georgia Libraries, Inc. keeps all personal information private and does not share members' phone numbers, mailing addresses or e-mail addresses with third parties.*

Make check payable to: **FOGL**

Mail payment and membership form to: **Friends of Georgia Libraries (FOGL)**

c/o Arlys Ferrell

130 White Oak Court

Fayetteville, GA 30214



Friends of Georgia Libraries

130 White Oak Court

Fayetteville, GA 30214

#### Our Mission

- To create an informed statewide voice for Georgia's libraries through a grassroots network of citizens who communicate the value of libraries as essential community services
- To strengthen the ability of local Friends organizations to support their libraries