

**FRIENDS OF GEORGIA LIBRARIES BOARD OF DIRECTORS
MINUTES OF THE MEETING: APRIL 12, 2012
McDONOUGH PUBLIC LIBRARY**

Attending:

Voting Members: Kathy Ash, Liz Camp, Claudia Gibson, George Nixon, Lynn Lilly, Bede Mitchell

Ex officio Members: Alan Harkness

Meeting called to order: President Kathy Ash called the meeting to order at approximately noon.

Reading and approval of minutes from last meeting. Minutes were handed out for review. Bede Mitchell moved for approval, Liz Camp seconded, the motion carried.

Treasurer's report. Steve Kight, Treasurer, has resigned from the board due to increased work responsibilities. Bede Mitchell has agreed to take on the role of Treasurer. He reported that after the Spring Workshop on April 27, 2012, he and Steve will handle the transfer of accounts. Kathy Ash added that there is about \$4000 in the account and expected expenses for the workshop, plus the two \$500 author grants will be about \$1500.

New business

Special Presentation. John Noll of Interface Electronics presented his company's "Potomac System", a system that ties a computer, server and monitor to be used to broadcast announcement in the public area(s) of libraries. Library staff could use simple software, such as PowerPoint to create messages. The system also can handle video, run RSS feeds and other inputs. Noll suggested the system could be used to attract sponsors for Friends and/or libraries because their logos or messages could be displayed. He is interested in presenting the technology at a FOGL event.

Following the presentation, Claudia Gibson noted that her library is using a laptop and monitor and doing the same thing without advanced technology for a much lower cost, though without as many capabilities. It was decided to poll attendees at the Spring Workshop about their interest in seeing such a demonstration, perhaps at a future Workshop. The possibility of adding an exhibitor section to our workshops was also discussed.

Author Grants. Kathy Ash recapped the winners of the first FOGL \$500 Author Grants: Friends of the Winder Library (Piedmont Regional) and The Friends of the Nancy Guinn Library (Conyers Rockdale). The grants will be officially awarded at the Spring Workshop.

Spring Workshop Planning. Kathy Ash recapped the planning status:

- The venue is set at the Cummings branch of the Forsyth library.
- Because of catering challenges, there will be no lunch. Instead there will be a continental breakfast and snacks throughout the morning. The price will be reduced to

just \$10 for members, \$20 for non-members. The author program will begin at noon with adjournment at 1 pm.

- An email about the workshop went out April 4 and there have been 17 reservations so far. A reminder email, with new event details, will go out early the week of 4/16, along with the Spring 2012 Newsletter.
- The program for the day will include a tour of the new Cummings bookstore and information on how they did it; information about successful fundraising ideas, such as a Mystery Dinner Theater; the sharing of a short “funding video” from Winder that may be available to other libraries; a demonstration of video technology to display library messages on a monitor in the library; an open forum on fundraising led by Alan Harkness.
- Kathy is preparing goody bags. George Nixon suggested setting up an Info Table, separate from the Registration table to speed the processes.
- Everyone is reminded to bring door prizes.

Additional ideas for future workshops. We discussed the possibility of an online Virtual Workshop that Friends and other could watch live or from archives. We also discussed the possibility of finding sponsors or exhibitors for future events. Companies that make technology, set up book sales, provide chair plates and others might be interested. It was decided to poll attendees at the Spring Workshop for their opinions.

Board Recruitment. All board members are asked to suggest new names to fill vacancies and expand the board.

Adjournment: The meeting was adjourned at approximately 1:50 pm. Claudia Gibson moved for adjournment, Liz Camp seconded. The motion carried.

Respectfully submitted by Lynn Lilly